

What's Brewing Talking Points

Theme: Growth at Jefferson Health – Northeast

During the most recent round of town halls, one of the main themes was making sure we're all focused on the growth of our organization.

That's not just senior leadership; it's all of us. We all have a stake in ensuring we produce the revenue that will allow us to make investments in Jefferson Health – Northeast.

That's the best way we can ensure that we're in a position to expand our services, hire the people we need to appropriately meet our increased workload, and provide the benefits that all of you deserve.

The best part is that it's already happening. I know that with our busy schedules, it's difficult to see what's going on right here, but we're in a good position at Jefferson Health – Northeast.

Here are just a few examples:

Frankford

Frankford has seen an increase in admissions and elective general surgeries performed over the last several months.

Plus, our community outreach efforts continue to be strong in that area. That's incredibly important given the challenges that the Frankford community faces daily. Whenever our team members can participate in these efforts, it makes a huge difference, so I encourage you to volunteer when you can.

Torresdale

At Torresdale, our outpatient services are expanding, especially now that we're able to offer elective robotic surgical procedures at the Short Procedure Unit. We're also seeing a boost in our general surgeries. Finally, the neurosurgical/neurology office that opened at Torresdale late last year is growing steadily, and patients in the community have expressed their appreciation for having these services available locally.

Bucks County

At Bucks, 3B Ortho continues to be a strong service. Plus we're expanding our neuro capabilities with the addition of Jefferson neurosurgeon Srivinas Prasad, as well as the two neurosurgeons – Tony Anene-Maidoh and Gentian Toshkezi, who are based in Torresdale, but will perform procedures at Bucks in the near future. These are renowned surgeons who will help solidify that campus as a go-to resource for neuroscience services. In addition, our spine surgery procedures continue to grow with the help of our spine-specific OR capabilities.

Physician Network

We're seeing an increase in visits to our employed practices. We recently implemented Online Appointment Scheduling, which has made it easier for our patients to schedule their visits.

Awards

Finally, we recently received a few recognitions of which we should be proud. Jefferson Health – Northeast has been approved for the Get With The Guidelines® - Stroke Gold Plus award for the Target: Stroke Honor Roll Elite Plus. We've also received Gold Plus Quality Achievement award from the AHA Mission Lifeline for STEMI care.

All of this is great news. We're actually the ONLY organization in the enterprise that's actually growing. Of course, we want everyone to succeed, but that's something you should be really proud of.

Your hard work is paying off, and I know that if you keep doing what your doing and recognize opportunities for improvement, we're going to be in a great position for years to come.